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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Scott Malcolm Caplan, et al. Confirmation No.: 9741

Serial No.: 10/697,907 Art Unit: 3623

Filed : October 29, 2003 Examiner : Boyce, Andre D.

Title : METHOD AND APPARATUS FOR CREATING AND EVALUATING

STRATEGIES

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

REPLY

This reply is responsive to the Non-Final Office Action mailed October 5, 2010, and the Office Communication mailed March 16, 2011. Allowance is requested in view of the following amendments and remarks.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 17 of this paper.

CERTIFICATE OF ELECTRONIC TRANSMISSION

April 6, 2011

I hereby certify that this correspondence is being electronically transmitted to the Patent and Trademark Office on the date indicated below in accordance with 37 CFR 1.8(a)(1)(i)(C).

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